

**Final Emergency Escape Regulation Goes into Effect
for New York State Fire Departments**

Failure to Comply with Department of Labor Code Rule 800.7 puts Fire Departments at Risk

FOR IMMEDIATE RELEASE

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Boulder, CO (March 4, 2010) – Fire departments throughout New York State must now take serious steps to become compliant with the New York State Department of Labor’s Code Rule 800.7 – Emergency Escape and Self Rescue Ropes and System Components for Firefighters – the final regulation of which went into effect on December 2, 2009. The rule requires departments to provide appropriate self rescue and emergency escape equipment for all firefighters at risk of being trapped at elevations.

Departments now have to decide how best to comply, not just with the letter of the law, but with its spirit – providing the highest level of protection for each individual firefighter. The risks of non-compliance go beyond possible citations and penalties. Departments risk serious potential liability in case of an incident, not to mention the direct costs associated with avoidable injury or death. The website of the New York State Association of Fire Chiefs notes that at least one department in the state has already been cited for failing to comply with the regulation.

“Employers who are found to be non-compliant will be issued a notice of violation and will be provided with a reasonable period of time to comply,” said Norm Labbe, PESH Program Manager for the New York State Department of Labor. “The PESH Bureau will issue a per-day penalty to employers who fail to correct violations.”

Engineered specifically for the needs of firefighters, DEUS Rescue’s DEUSTM 3100 Controlled Descent Device does more than just meet the standard required by law. The unique device offers reliability, safety and versatility in one lightweight component. It provides a

quadruple redundant braking system and can be operated hands-free in both “stop” and “go” modes. The DEUS 3100’s large knob makes it easy to operate – even with gloves – and its weight (less than two pounds) makes it easy to carry as well.

The new regulation is a challenge for many departments already facing budget constraints in the difficult current economic environment. Costs related to purchasing escape systems and training firefighters could tempt some departments to risk citations rather than spend precious resources. Recognizing this issue, DEUS Rescue provides departments with financing options on all of its system components.

“Fire departments should be able to provide their firefighters with the best safety equipment available,” said Shain Rae, CEO of DEUS Rescue. “We developed our financing options to help make purchasing decisions easier for fire departments across the country.”

DEUS Rescue offers a line of controlled descent devices specially designed to meet the specific needs of firefighters, industrial workers, tower technicians, law enforcement professionals and military personnel. Used as part of a complete personal escape and rescue system, DEUS Rescue devices provide unparalleled safety for every worker.

DEUS Rescue is dedicated to saving lives by providing the absolute finest vertical rescue solutions in the world. When lives are on the line, trust DEUS Rescue. Visit the company online at www.DEUSrescue.com.

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